

Washington 2006 would like to make dealers, societies, postal administrations, and all other interested philatelic organizations around the world aware of the many advertising options available at Washington 2006, the international stamp exhibition scheduled for May 27-June 3 at the Washington, DC Convention Center. See the show's web site at <http://www.washington-2006.org>.

The official show catalog is the premier option for ad placement. The spiral-bound full-color work will be the ultimate exhibition keepsake. Besides having information about every aspect of the show, one or more limited-edition collectibles are expected to be included in it. Advanced orders for the catalog have already been received.

A full page ad is 4 ½ x 7 ½ inches (11.5 x 19 cm), with prices for black and white versus color camera-ready copy at \$800 and \$1,200 respectfully. Half page ads run \$450 and \$700. Advertising space is limited. Applications must be received prior to January 1, 2006, and once approved, a \$100 deposit is to be sent. Final ad copy and payment balance is due February 1.

Washington 2006 booth holders and participating societies receive a discount from these prices.

Washington 2006 is also seeking co-branding options for premium give-aways to the thousands of collectors visiting the show, as well as show advertising signage and decorations. These ideas need to be explored as soon as possible to allow time for their deployment.

Web banner ads on the Washington 2006 web site cost \$100 and can link either to another web site or to an email address. Participating exhibition dealers can have the ad placed by their listing. Others will be put on the Links Page. They will remain online through show time and beyond until the site is closed down by early 2007.

Washington 2006 will be filled with special events and appearances by dignitaries and famous personalities. We welcome any interest in assisting with these arrangements.

For details on web advertising, contact Tom Fortunato at stampmf@frontiernet.net. All other advertising is handled by Ken Martin, Washington 2006 Bourse & Advertising Chair, at:

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28 Amberwood Pl, Rochester, NY 14626-4166 USA Washington 2006 Media Communications Chairman Visit our Home Page: <http://www.washington-2006.org/>